

# 2024 CONVENTION MACHINERY OVER MANPOWER

**FEBRUARY 22 - 24, 2024**

EMBASSY SUITES PLAINFIELD, IN

## QUICK LOOK

### THURSDAY:

- TOURS & DEMONSTRATIONS
- THIS OLD FARM
- THIS OLD BUTCHER SHOPPE
- ST. ADRIAN MEATS & SAUSAGE
- PURDUE UNIVERSITY
- PUB & GRUB CRAWL

### FRIDAY:

- CURED MEAT SHOW
- EDUCATIONAL SESSIONS
- TRADE SHOW
- HAPPY HOUR

### SATURDAY:

- TRADE SHOW
- EDUCATIONAL SESSIONS
- VIRTUAL PLANT TOUR
- EVENING BANQUET

## IT'S CONVENTION TIME!

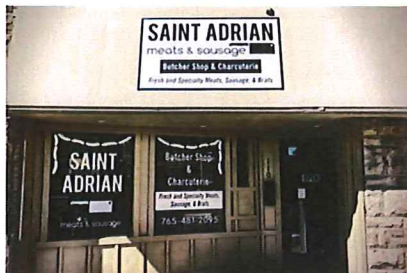
The Indiana Meat Packers & Processors Association (IMPPA) along with the Illinois Association of Meat Processors (IAMP) will host a joint convention February 22-24, 2024, in Plainfield, Indiana. All members of IMPPA & IAMP are welcome to attend!

## THURSDAY WE START THE FUN

Thursday will be a blast with tours and demonstrations at This Old Farm (Colfax, IN), This Old Butcher Shoppe (Lafayette, IN), and St. Adrian Meats & Sausage (Lebanon, IN). The theme for this pre-convention workshop is, "Machinery Over Manpower." We will learn about efficiencies with dishwashers, Whizard Knives, stuffers, linkers, and natural casings at these venues.



**SAINT ADRIAN**  
meats & sausage







We will also travel to Purdue University to tour the meat lab as well as learn about new technology in hog stunning, slaughter, and scalding. Portion cutters, smokehouses, patty machines (including smashburgers), double clippers, and fibrous and collagen casing applications will also be discussed. We will have a great time together doing a "Pub & Grub" crawl at three local breweries where dinner, drinks, and fun will be had!



## PUB & GRUB CRAWL



## HEY PARENTS

A babysitting crew will also be available, so the parents can enjoy the Thursday Pub & Grub Crawl!



## FRIDAY THE FUN KEEPS GOING

Friday's portion of the convention will include our annual cured meat show where all packers are encouraged to participate, compete against other meat packers throughout the states, but most of all, learn from the esteemed judges on ways to improve your products! Educational sessions from Dr. Ryan Cox from the University of Minnesota, David Zarling, Program Manager, Niche Meat Processor Assistance Network, and Mike Lorentz from Lorentz Meats in Cannon Falls, Minnesota, will cover a multitude of topics. We will also have a huge trade show full of stuffers, grinders, packaging & janitorial supplies, seasonings, hand tools, and so much more!

Our evening will conclude with a happy hour, dinner, drinks, and fun.

### Educational Sessions



Dr. Ryan Cox  
University of Minnesota



David Zarling  
Niche Meat Processor Assistance Network



Mike Lorentz  
Lorentz Meats





## SATURDAY IS A FULL DAY OF EVENTS



Tom Katen

Saturday will be another fantastic day as we will continue with time in the trade show, education from the ever popular "Bob & Tom Show," a virtual plant tour of AAMP President, Tom Eickman's plant, Eickman's Processing, as well as more education from Dr. Ryan Cox, David Zarling, Mike Lorentz, and our state offices.



Bob Culler

Our evening banquet will be loads of fun! The Matt Poss Band will get us on our feet to dance the night away! Great camaraderie will be had by all in attendance!



## LITTLE MEAT PACKERS - ALWAYS WELCOME!



We don't want to forget our littlest meat packers! We have three days of fun lined up for them including a magic show, pizza & pool party, cookie decorating, clown program, ice cream, balloon twisting, caricature artist, face painting, a movie at the Royal Movie Theatre including popcorn & drinks, snack stick judging, and sculpture making... TO NAME A FEW!!

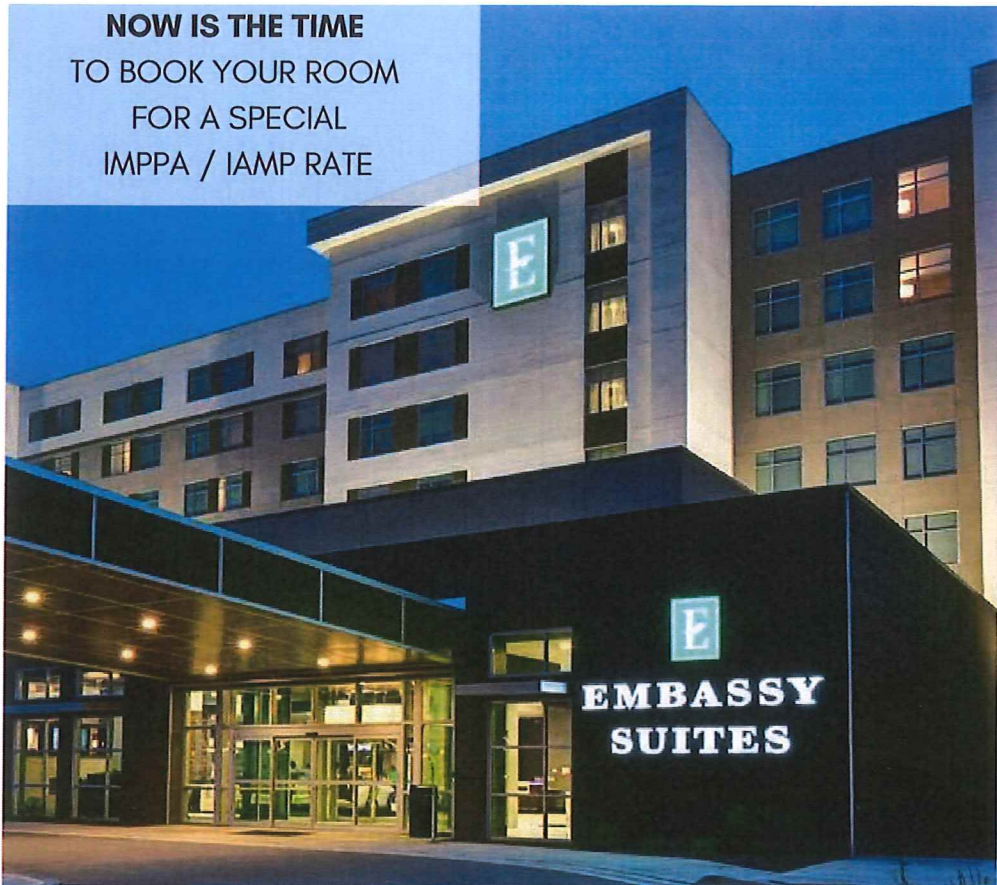
Parents, bring your little meat cutters and enjoy the fun events throughout the weekend. A babysitting crew will also be in attendance, so the parents can enjoy the Thursday Pub & Grub crawl!



## COME AND ENJOY THE EDUCATION AND THE FUN!



**NOW IS THE TIME  
TO BOOK YOUR ROOM  
FOR A SPECIAL  
IMPPA / IAMP RATE**



## **2024 CONVENTION MACHINERY OVER MANPOWER**

**FEBRUARY 21 - 24, 2024**

### **HOTEL BOOKING INFORMATION**

**BY EMBASSY SUITES  
PLAINFIELD, IN**



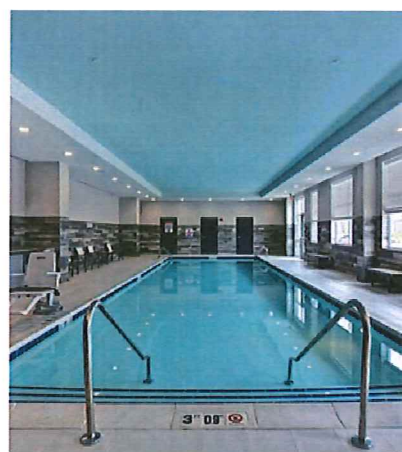
#### **• Relaxing Spaces**

- ✓ Free parking
- ✓ Free WiFi
- ✓ Non-smoking rooms
- ✓ Business center



#### **• Free Breakfast**

- ✓ Free made-to-order breakfast
- ✓ Complimentary evening reception
- ✓ On-site restaurant
- ✓ Pet-friendly rooms



#### **• Indoor Pool**

- ✓ Fitness center
- ✓ Airport shuttle

## **Room Block booking Info**

Room Blocks are for the nights of:  
February 21st, 22nd, 23rd and 24th, 2024.

Your unique 3 letter group code is MPA.

Your link will expire and any rooms that haven't been  
claimed will be released on January 21st at 11:59 pm.

**\$172.00 +tax/night**

## **BOOK NOW!**

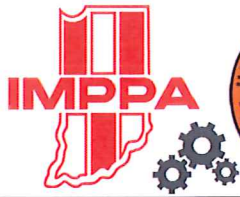
Click [HERE](#)

### **Call or Scan Options**

Guests can call  
1-800-EMBASSY  
(1-800-362-2779)  
to make reservations.







# MACHINERY OVER MANPOWER

## 2024 CONVENTION

**FEBRUARY 22 - 24, 2024** EMBASSY SUITES, PLAINFIELD, IN

## CONVENTION REGISTRATION



**SUPPLIERS**

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Please List Attendees:

- |          |          |
|----------|----------|
| 1. _____ | 5. _____ |
| 2. _____ | 6. _____ |
| 3. _____ | 7. _____ |
| 4. _____ | 8. _____ |

## Exhibitor Information & Contact Information

Product Exhibiting: \_\_\_\_\_

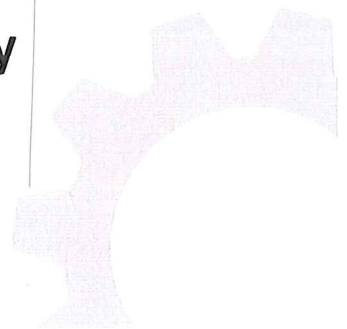
Contact Name: \_\_\_\_\_

Cell Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

**Please contact the IMPPA office at 815-275-0092  
or email [imppa@imppa.org](mailto:imppa@imppa.org) for booth availability  
or to register without a booth.**





# MACHINERY OVER MANPOWER

2024 CONVENTION

## Sponsorship Opportunities

See Info Sheet for Descriptions

Platinum	\$2,000.00	\$_____
Gold	\$1,000.00	\$_____
Silver	\$800.00	\$_____
Bronze	\$500.00	\$_____

## Trade Show

Minimum 8' x 8' Booth	\$550.00 ea.	\$_____
Additional Booths	\$450.00 ea.	\$_____

Booth includes pipe & drape, 6' table, 2 chairs, and booth name signage.

**Electricity is NOT INCLUDED:** Contact Mike at Markey's at [mschneider@markeys.com](mailto:mschneider@markeys.com)  
or 317-500-6132 by **January 29, 2024** to reserve your electrical needs.

## Meals & Events

### Thursday Pre-Convention Workshop, Tours & Demos

No.\_\_\_\_ @ \$50.00 ea. \$\_\_\_\_\_

### Thursday Kids Day Trip

No.\_\_\_\_ no charge

Royal Theatre for Private Movie Showing, Popcorn, Snacks & Drinks

### Thursday Kids Fun Night

No.\_\_\_\_ no charge

Daycare Provided with Games, Crafts, Food & Fun

### Friday Lunch - Adult

No.\_\_\_\_ @ \$20.00 ea. \$\_\_\_\_\_

### Friday Lunch Kids (Ages 5 - 12)

No.\_\_\_\_ no charge

### Friday Kids Fun

No.\_\_\_\_ no charge

Pizza & Swim Party, Snack Stick Judging, Cookie Decorating

### Friday Night Buffet - Adult

No.\_\_\_\_ @ \$30.00 ea. \$\_\_\_\_\_

### Friday Night Kids Meal (Ages 5 - 12)

No.\_\_\_\_ @ \$10.00 ea. \$\_\_\_\_\_

### Saturday Lunch - Adult

No.\_\_\_\_ no charge

### Saturday Kids Fun

No.\_\_\_\_ no charge

Magic Meat Sculptures, Magic Show

### Saturday Night Banquet - Adult

No.\_\_\_\_ @ \$40.00 ea. \$\_\_\_\_\_

### Saturday Night Kids Meal (Ages 5 - 12)

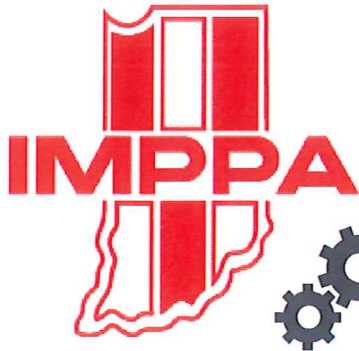
No.\_\_\_\_ @ \$10.00 ea. \$\_\_\_\_\_

### Saturday Night Kids Fun

No.\_\_\_\_ no charge

Face Painting, Bubble Popping, Caricature Art

**TOTAL:** \$\_\_\_\_\_



# 2024 CONVENTION MACHINERY OVER MANPOWER

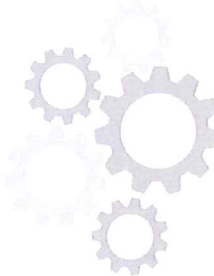
**FEBRUARY 22 - 24, 2024**

EMBASSY SUITES PLAINFIELD, IN

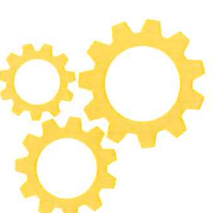
## SUPPLIER SPONSORSHIP OPPORTUNITIES

We have an exciting new sponsorship opportunity! We are offering sponsorship packages for the convention this year. Check the options below and see if there is a sponsorship that will fit your needs. Please include this amount on the Supplier Convention Registration.

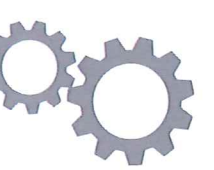
### **\$2,000.00 ~ PLATINUM**

- 
- Preferential booth assignments.
  - Company logo on custom-made lanyards.
  - Company logo on the back of the nametags.
  - Company name listed on the convention pamphlet.
  - Additional signage stating sponsorship level at the trade show.
  - Multiple announcements made throughout the convention thanking all of our sponsors.


### **\$1,000.00 ~ GOLD**

- 
- Company logo on the back of the nametags.
  - Company name listed on the convention pamphlet.
  - Additional signage stating sponsorship level at the trade show.
  - Multiple announcements made throughout the convention thanking all of our sponsors.

### **\$800.00 ~ SILVER**

- 
- Company name listed on the convention pamphlet.
  - Additional signage stating sponsorship level at the trade show.
  - Multiple announcements made throughout the convention thanking all of our sponsors.

### **\$500.00 ~ BRONZE**

- 
- Company name listed on the convention pamphlet.
  - Additional signage stating sponsorship level at the trade show.
  - Multiple announcements made throughout the convention thanking all of our sponsors.